

Monthly Accommodation Report

December Insights

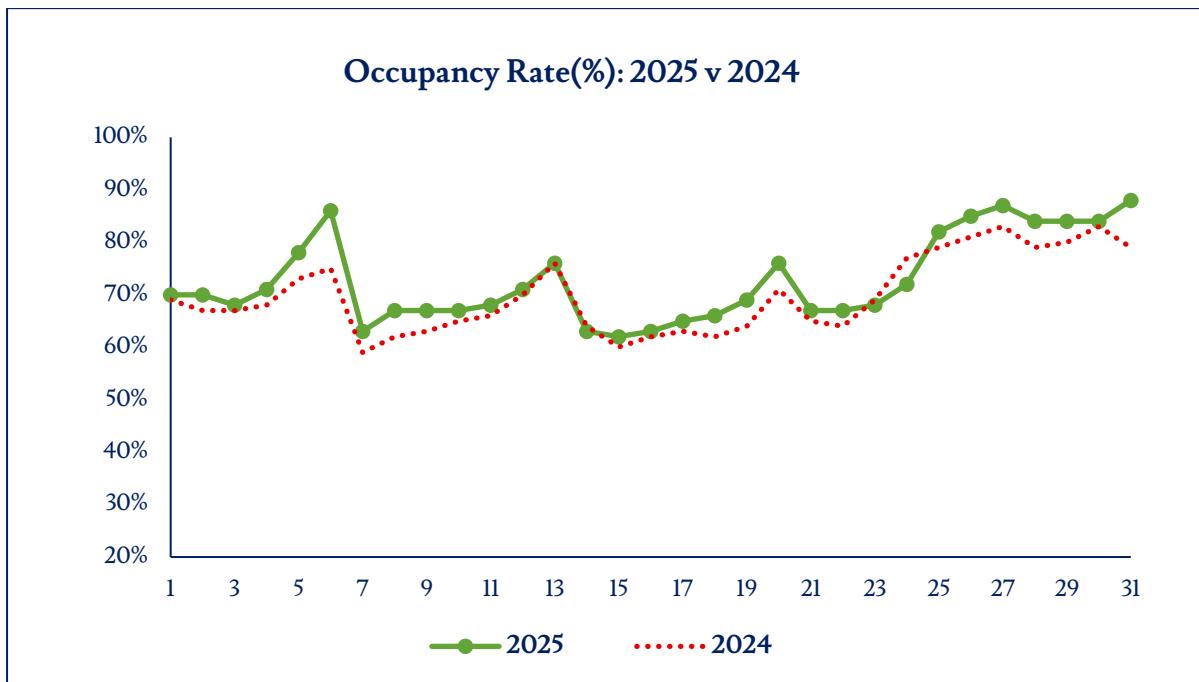
This report provides an overview of Fiji's accommodation sector for December, based on data submitted by STR-participating properties.

Key Metrics:

Metric	December '25	December '24	Change
Occupancy (%)	73%	70%	+4%
Average Daily Rate	\$609	\$632	-4%
RevPAR	\$452	\$450	+0.5%
Supply	9,247	9,067	+2%
Demand	6,717	6,324	+6%
Revenue	\$4,179,042	\$4,077,405	+3%

Performance Overview

Properties achieved an average occupancy of 73% in December, up 4% compared to December 2024. Occupancy showed greater day-to-day fluctuation, particularly in the first half of the month when levels were generally softer. Performance strengthened toward the latter part of December, with occupancy rising into the low- to high-80s during the final week, reflecting increased demand over the holiday period.



Rate and Revenue Trends

The Average Daily Rate (ADR) for December was \$609, down 4% compared to December 2024. Softer rates supported higher occupancy and demand during the month. RevPAR reached \$452, while total revenue increased to \$4.18 million, reflecting higher room nights sold despite lower average rates.

December recorded a positive end-of-year performance, with increased occupancy and demand offsetting softer room rates. The uplift in late-month demand highlights the importance of the holiday period in supporting revenue as the sector closed out the year.