

Monthly Accommodation Report

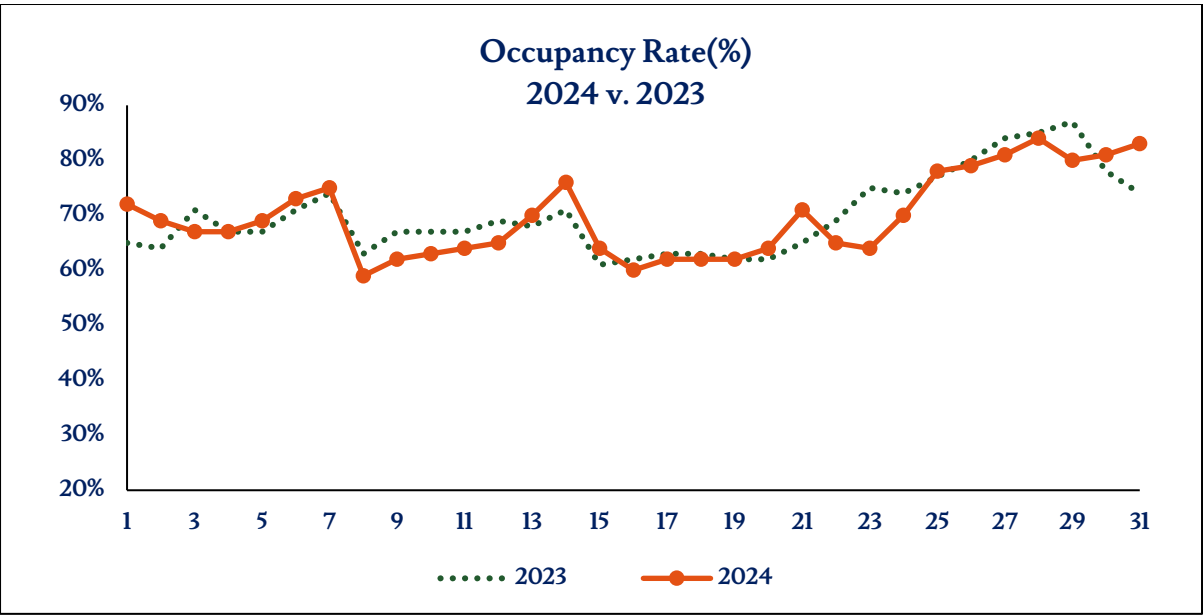
December Insights

The accommodation report provides insights and analysis for the month of December. Based on the data provided by specific properties in Fiji registered with STR Global, the report offers an overview of the accommodation sector.

Key Metrics:

Metric	December '24	December '23	Change
Occupancy (%)	70%	70%	0%
Average Daily Rate	\$612	\$594	+3%
RevPAR	\$435	\$424	+3%
Supply	9,255	8,957	+3%
Demand	6,449	6,277	+3%
Revenue	\$4,025,045	\$3,800,422	+6%

Properties in Fiji operated at an average occupancy rate of 70% in December, maintaining the same occupancy rate as the previous year. Occupancy levels fluctuated between 59% and 84%, with the highest peak occurring on the 30th of the month.



The Average Daily Rate (ADR) in December averaged \$612, showing an increase from November and the same period in 2023. Additionally, RevPAR was recorded at \$435 and Revenue for the month reached \$4,025,045.

2024 was a strong year for Fiji's accommodation sector, with consistent occupancy rates averaging around 77%, a steady increase in both Average Daily Rate (ADR) and Revenue per Available Room (RevPAR), and overall revenue growth across the months.

