

Monthly Accommodation Report
November Insights

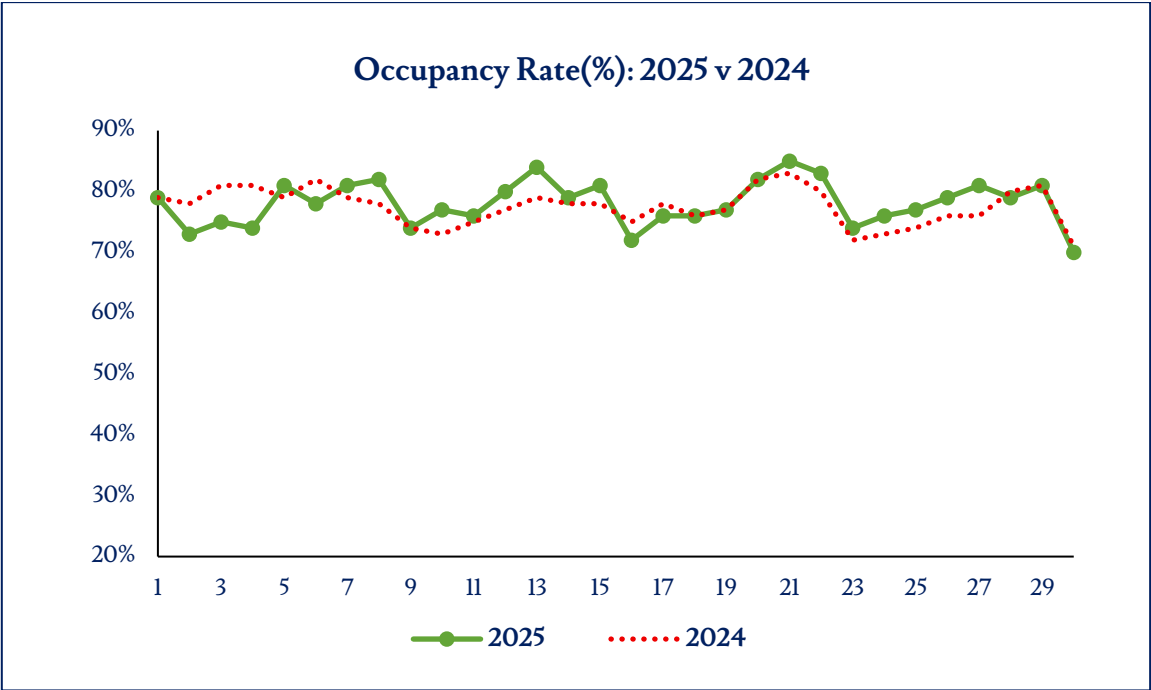
This report provides an overview of Fiji’s accommodation sector for November, based on data submitted by STR-participating properties.

Key Metrics:

Metric	November ‘25	November ‘24	Change
Occupancy (%)	78%	78%	+0.5%
Average Daily Rate	\$515	\$509	+1%
RevPAR	\$402	\$395	+2%
Supply	9,247	9,067	+2%
Demand	7,215	7,036	+3%
Revenue	\$3,718,113	\$3,585,883	+4%

Performance Overview

Properties achieved an average occupancy of 78% in November, easing from October levels as the market moved into the low season. Occupancy generally ranged from the low-70s to mid-80s throughout the month. Performance was stronger during the middle of November, with several days recording occupancy in the low-to mid-80s, before easing again toward the end of the period.



Rate and Revenue Trends

The Average Daily Rate (ADR) for November was \$515, up 1% compared to November 2024, though notably lower than October’s \$646 as seasonal pricing adjusted. RevPAR reached \$402, while total revenue increased to \$3.72 million, supported by higher demand despite lower rates month-on-month.

November recorded a stable low-season performance, with modest growth in occupancy, demand, and revenue compared to last year. While rates softened from peak-season levels, steady demand helped support overall performance as the sector transitioned into the quieter travel period.

