

Monthly Accommodation Report  
October Insights

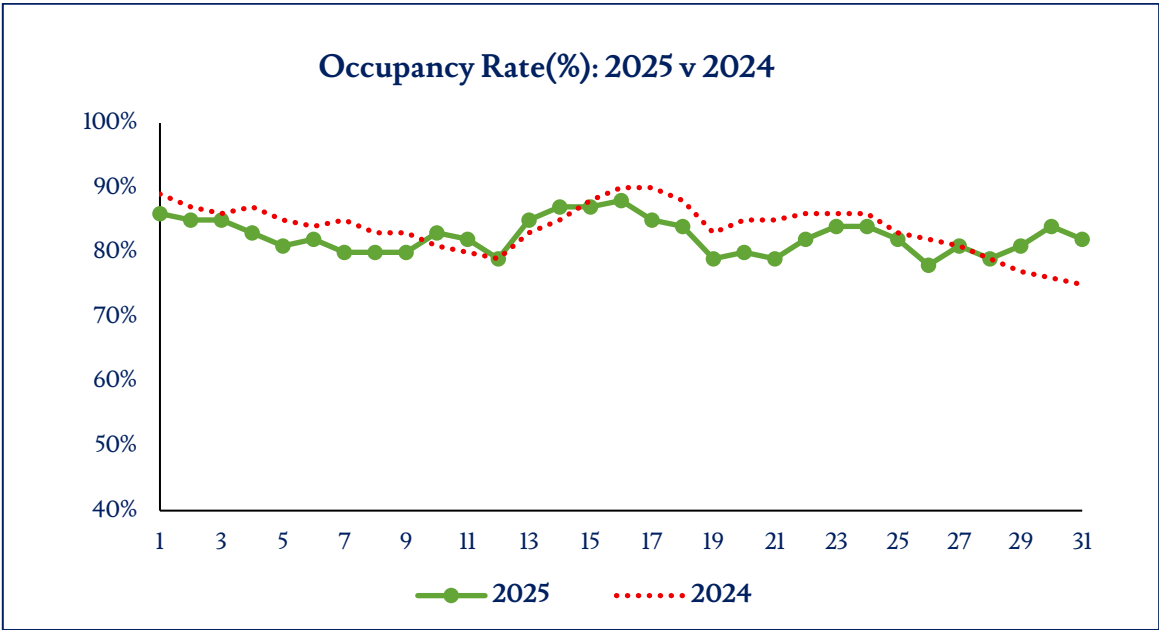
This report provides an overview of Fiji’s accommodation sector for October, based on data submitted by STR-participating properties.

Key Metrics:

Metric	October ‘25	October ‘24	Change
Occupancy (%)	82%	84%	-2%
Average Daily Rate	\$646	\$614	+5%
RevPAR	\$533	\$515	+3%
Supply	9,247	9,070	+2%
Demand	7,622	7,597	0%
Revenue	\$4,928,964	\$4,671,265	+6%

Performance Overview

Properties achieved an average occupancy of 82% in October, a slight decrease compared to October 2024. Occupancy levels were relatively steady, generally ranging from the high-70s to mid-80s, with performance slightly stronger through the middle of the month. Occupancy peaked in the high-80s before easing again toward the latter part of the period. Overall, occupancy remained stable, reflecting consistent demand despite minor day-to-day variation.



Rate and Revenue Trends

The Average Daily Rate (ADR) for October was \$646, up 5% compared to October 2024. RevPAR reached \$533, while total revenue increased to \$4.93 million, supported by higher rates despite slightly lower occupancy.

October delivered a steady performance for the accommodation sector. Stronger room rates helped drive revenue growth, while occupancy remained stable, reflecting continued demand and resilience in the market heading into the shoulder season.

