

Monthly Accommodation Report

September Insights

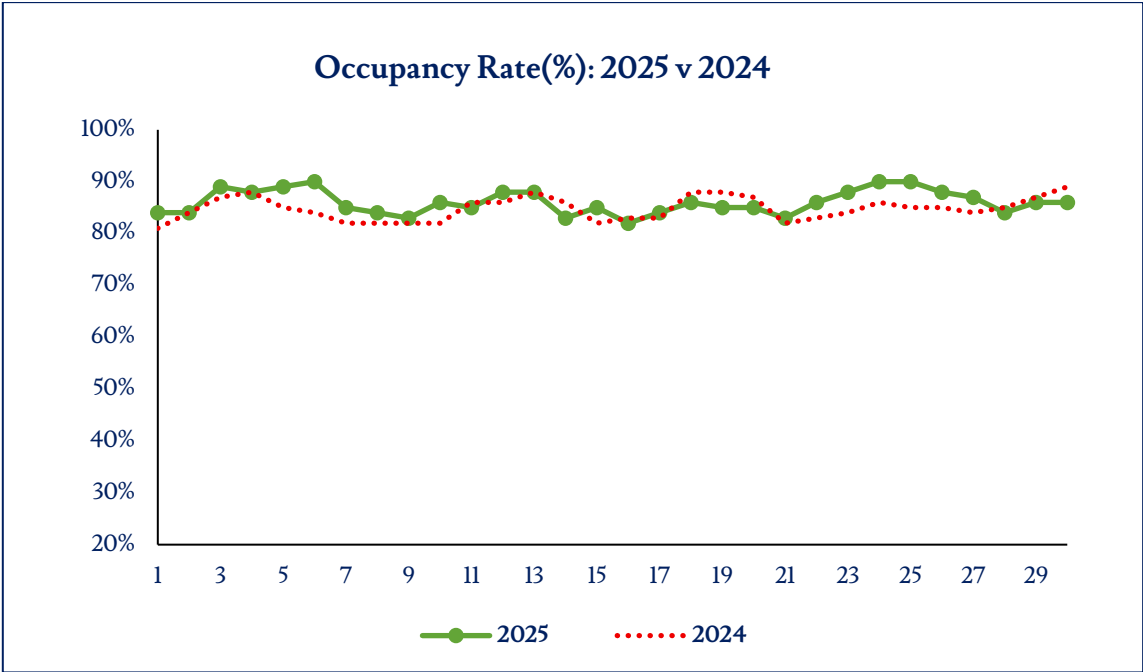
This report provides an overview of Fiji’s accommodation sector for September, based on data submitted by STR-participating properties.

Key Metrics:

Metric	September ‘25	September ‘24	Change
Occupancy (%)	86%	85%	+1%
Average Daily Rate	\$679	\$658	+3%
RevPAR	\$584	\$558	+5%
Supply	9,182	9,065	+1%
Demand	7,891	7,685	+3%
Revenue	\$5,358,068	\$5,055,576	+6%

Performance Overview

Properties achieved an average occupancy of 86% in September, a slight increase compared to September 2024. Performance was strongest in the early part of the month, with occupancy reaching close to or at 90% on several days. While levels eased slightly as the month progressed, occupancy remained relatively stable overall, indicating steady demand throughout September without any significant drop-off.



Rate and Revenue Trends

The Average Daily Rate (ADR) for September was \$679, up 3% compared to September 2024. RevPAR reached \$584, supported by both higher occupancy and rate growth. Total revenue increased to \$5.36 million, reflecting a strong overall performance for the month.

September delivered a strong performance for the accommodation sector, with higher room rates supporting gains in RevPAR and total revenue. Combined with improved occupancy and demand, the results reflect healthy market conditions and sustained momentum as the sector transitions out of the peak season.

