

Monthly Accommodation Report

August Insights

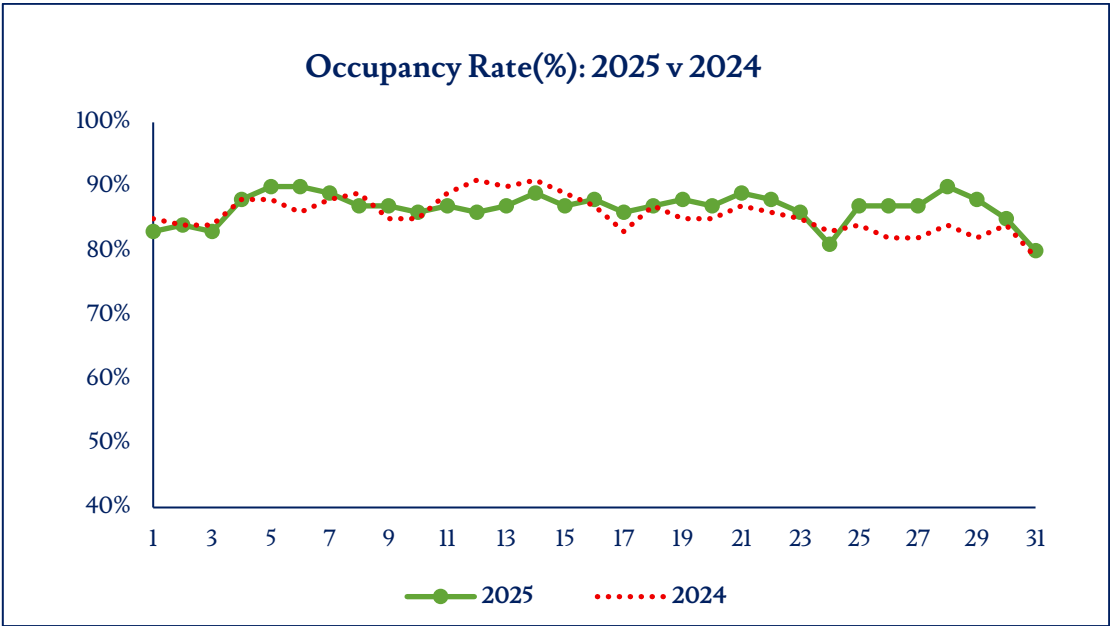
This report provides an overview of Fiji’s accommodation sector for August, based on data submitted by STR-participating properties.

Key Metrics:

Metric	August ‘25	August ‘24	Change
Occupancy (%)	87%	86%	+1%
Average Daily Rate	\$660	\$669	-1%
RevPAR	\$573	\$574	0%
Supply	9,282	9,165	+1%
Demand	8,038	7,856	+2%
Revenue	\$5,322,516	\$5,263,231	+1%

Performance Overview

Properties achieved an average occupancy of 87% in August, a slight improvement compared to August 2024. Performance was strongest in the first half of the month, with several days recording occupancy close to or at 90%. While some softening was observed toward the end of August, particularly in the final week, overall occupancy remained steady, reflecting continued demand throughout the period.



Rate and Revenue Trends

The Average Daily Rate (ADR) for August was \$660, slightly lower than August 2024. RevPAR reached \$573, remaining broadly flat year-on-year. Total revenue increased modestly to \$5.32 million, supported by higher demand despite softer rate performance.

August delivered a solid and stable performance for Fiji’s accommodation sector. Slightly lower room rates supported higher occupancy and demand, contributing to a modest increase in total revenue compared to last year. Overall, performance remained steady, reflecting sustained demand and continued resilience during the latter part of the peak season.

