

## Monthly Accommodation Report

### August Insights

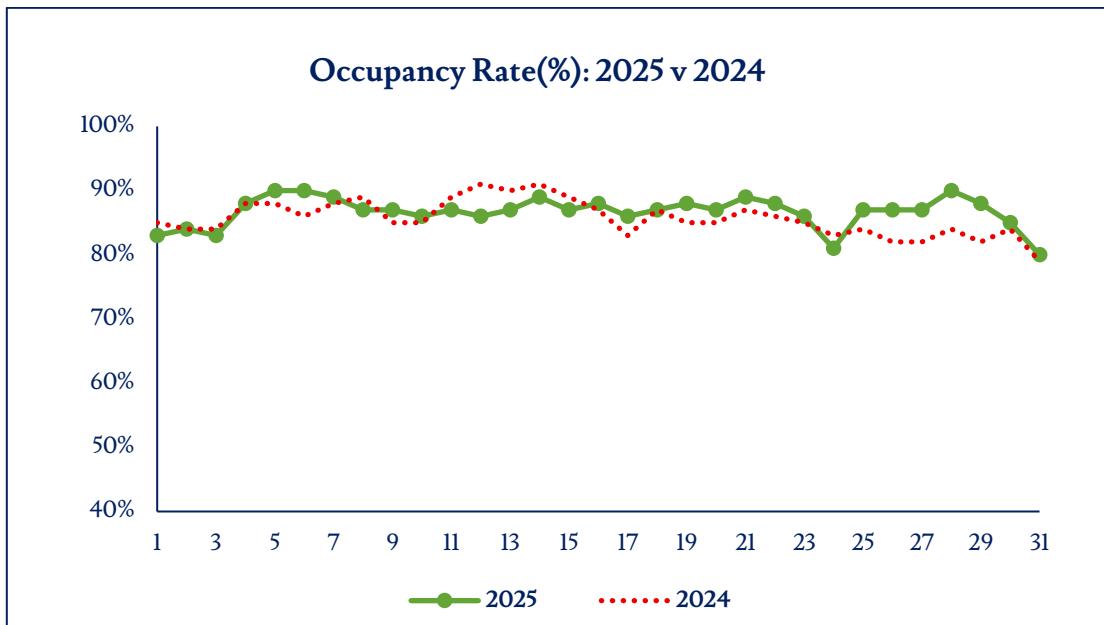
This report provides an overview of Fiji's accommodation sector for August, based on data submitted by STR-participating properties.

#### Key Metrics:

Metric	August '25	August '24	Change
Occupancy (%)	87%	86%	+1%
Average Daily Rate	\$660	\$669	-1%
RevPAR	\$573	\$574	0%
Supply	9,282	9,165	+1%
Demand	8,038	7,856	+2%
Revenue	\$5,322,516	\$5,263,231	+1%

#### Performance Overview

Properties achieved an average occupancy of 87% in August, a slight improvement compared to August 2024. Performance was strongest in the first half of the month, with several days recording occupancy close to or at 90%. While some softening was observed toward the end of August, particularly in the final week, overall occupancy remained steady, reflecting continued demand throughout the period.



#### Rate and Revenue Trends

The Average Daily Rate (ADR) for August was \$660, slightly lower than August 2024. RevPAR reached \$573, remaining broadly flat year-on-year. Total revenue increased modestly to \$5.32 million, supported by higher demand despite softer rate performance.

August delivered a solid and stable performance for Fiji's accommodation sector. Slightly lower room rates supported higher occupancy and demand, contributing to a modest increase in total revenue compared to last year. Overall, performance remained steady, reflecting sustained demand and continued resilience during the latter part of the peak season.