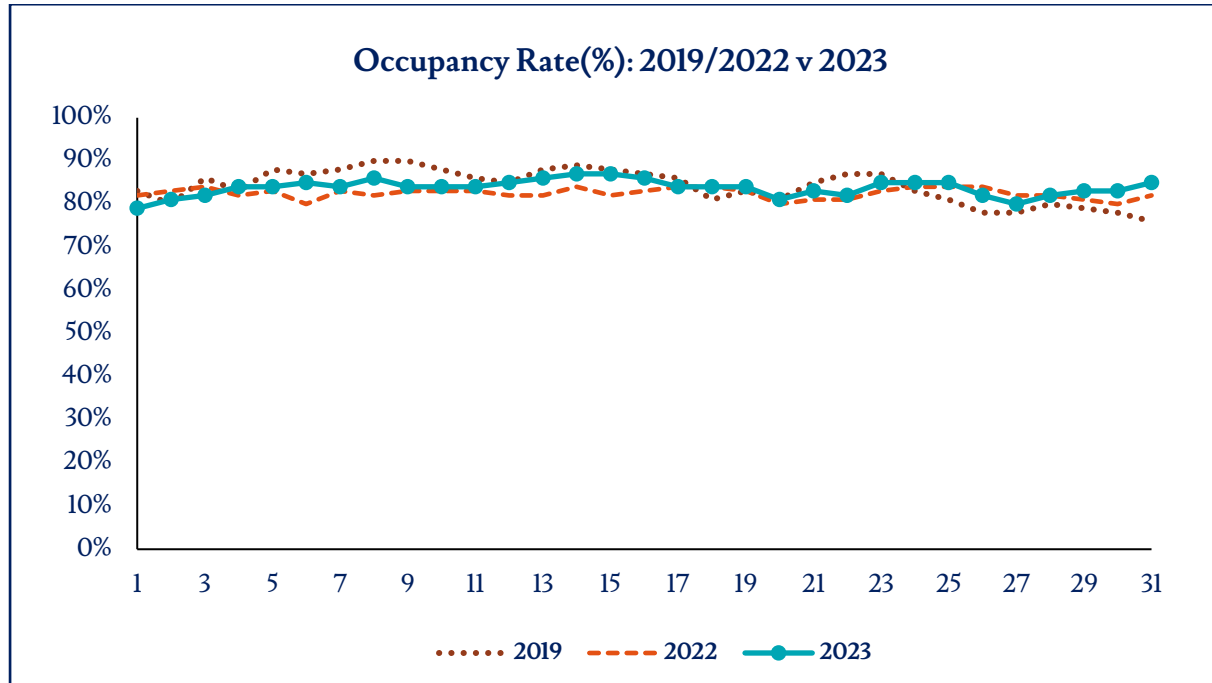


TOURISM FIJI

Monthly Accommodation Report August Insights

The monthly accommodation report provides insights and analysis for August 2023. Based on data from 36 hotels in Fiji registered with STR Global, it offers a comprehensive overview of the accommodation sector.



In August 2023, properties in Fiji maintained a steady occupancy rate of 84%, showing a slight decline from the previous month of July, which averaged 86% (-3%). Compared to 2022, there was a 2% growth in occupancy rates.

The average daily rate (ADR) for the month was \$585, an increase of 54% compared to the ADR recorded in 2019. Similarly, there was a 43% rise compared to the ADR of the previous year, which stood at \$436. The revenue potential becomes even more apparent when considering the average Revenue per Available Room (RevPAR) for August, which reached \$490. This represents a 53% increase compared to the RevPAR recorded in 2019.

Year	Occupancy	Avg Daily Rate	Rev per Available Room	Room Nights Available	Room Night Occupied	Room Revenue
2023	84%	\$585	\$490	8,925	7,471	\$4,372,033
2022	82%	\$436	\$359	8,858	7,298	\$3,184,021
2019	84%	\$381	\$320	9,054	7,606	\$2,900,643
2023 v. 2019	-0%	+54%	+53%	-1%	-2%	+51%
2023 v 2022	+2 %	+34%	+36%	+1%	+2%	+37%

In August 2023, trends in the accommodation sector continue to be promising, with both room rate and occupancy surpassing levels seen in 2019.