

Monthly Accommodation Report May Insights

This report provides an overview of Fiji’s accommodation sector for May, based on data submitted by STR-participating properties.

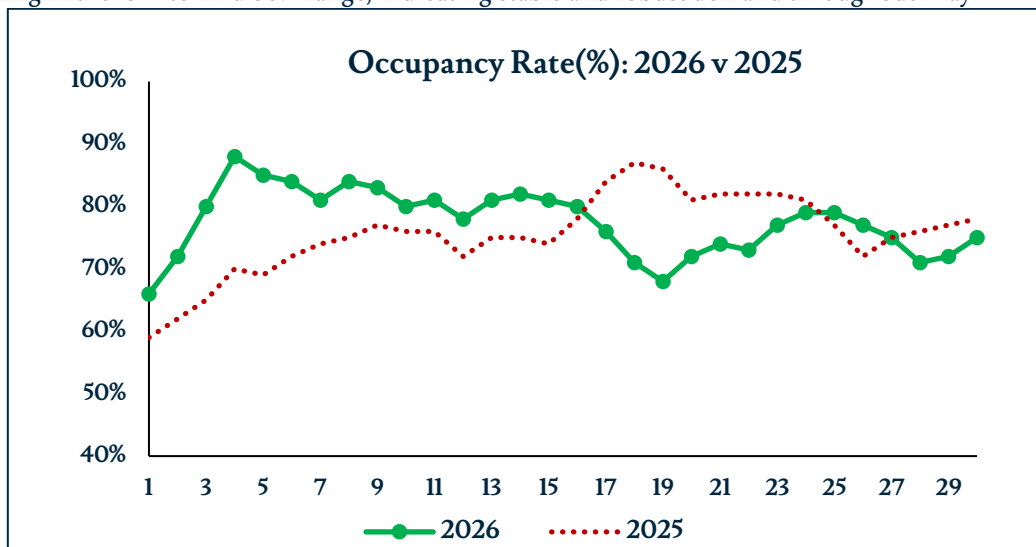
Key Metrics:

Metric	May '26	May '25	Change
Occupancy (%)	83%	81%	+1%
Average Daily Rate	\$635	\$616	+10%
RevPAR	\$519	\$488	+11%
Supply	8,891	8,939	-1%
Demand	7,347	7,280	+1%
Revenue	\$4,671,478	\$4,213,389	+11%

Performance Overview

May delivered strong overall performance, with occupancy averaging 83%, up 1% compared to May 2025. Occupancy remains strong throughout the month, beginning in the mid-to-high 70% range before improving into the low-to-mid 80s during the first half of the month.

Demand strengthens further through the second half, with occupancy consistently remaining above 80% and peaking at 87%, reflecting sustained high booking activity. The month closes on a strong note, with occupancy remaining in the low-to-mid 80% range, indicating stable and robust demand throughout May.



Rate and Revenue Trends

Average Daily Rate (ADR) increased to \$635, reflecting stronger pricing compared to May 2025. RevPAR reached \$519, supported by both high occupancy and improved room rates.

Total revenue for the month rose to \$4.67 million, representing strong year-on-year growth despite a slight reduction in available room supply. The increase was driven by the combination of stable demand and higher average rates.

May maintained the strong momentum seen in previous months, with consistently high occupancy and solid rate performance contributing to another month of healthy revenue growth. Stable demand throughout the month reinforces the continued strength of Fiji's accommodation sector heading into the mid-year period.