

Monthly Accommodation Report April Insights

This report provides an overview of Fiji’s accommodation sector for April, based on data submitted by STR-participating properties.

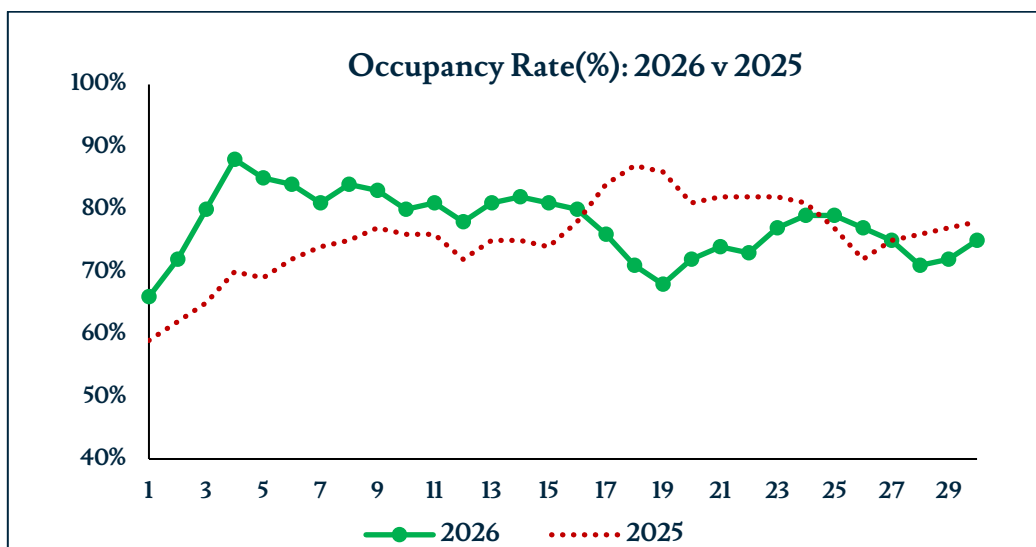
Key Metrics:

Metric	April '26	April '25	Change
Occupancy (%)	78%	76%	+2%
Average Daily Rate	\$648	\$623	+4%
RevPAR	\$505	\$476	+6%
Supply	9,054	8,963	+1%
Demand	7,018	6,780	+4%
Revenue	\$4,571,122	\$4,264,852	+7%

Performance Overview

April delivered strong overall performance, with occupancy averaging 78%, up 2% compared to April 2025. The month opened at a solid mid-60% level before strengthening quickly in the first week, reaching a peak of 88%, driven by a sharp early-month surge in demand.

Following this peak, occupancy remained relatively stable through the middle of the month, holding in the high 70s to low 80s range with only minor fluctuations. Towards the latter part of April, performance gradually eased into the low 70s, reflecting a typical post-peak normalisation while still maintaining healthy trading levels overall.



Rate and Revenue Trends

Average Daily Rate (ADR) for April stood at \$648, up 4% compared to April 2025, indicating continued strength in pricing alongside stable demand conditions. RevPAR reached \$505, representing a 6% year-on-year increase, supported by both improved occupancy and higher achieved rates. Total revenue for the month increased to \$4.57 million, up 7% year-on-year, reflecting a balanced contribution from volume and rate growth.

April recorded steady year-on-year growth across key metrics, supported by strong early-month demand and sustained pricing power. Performance remained consistently strong through the middle of the month before easing towards month-end in line with typical seasonal patterns.