

Monthly Accommodation Report

April Insights

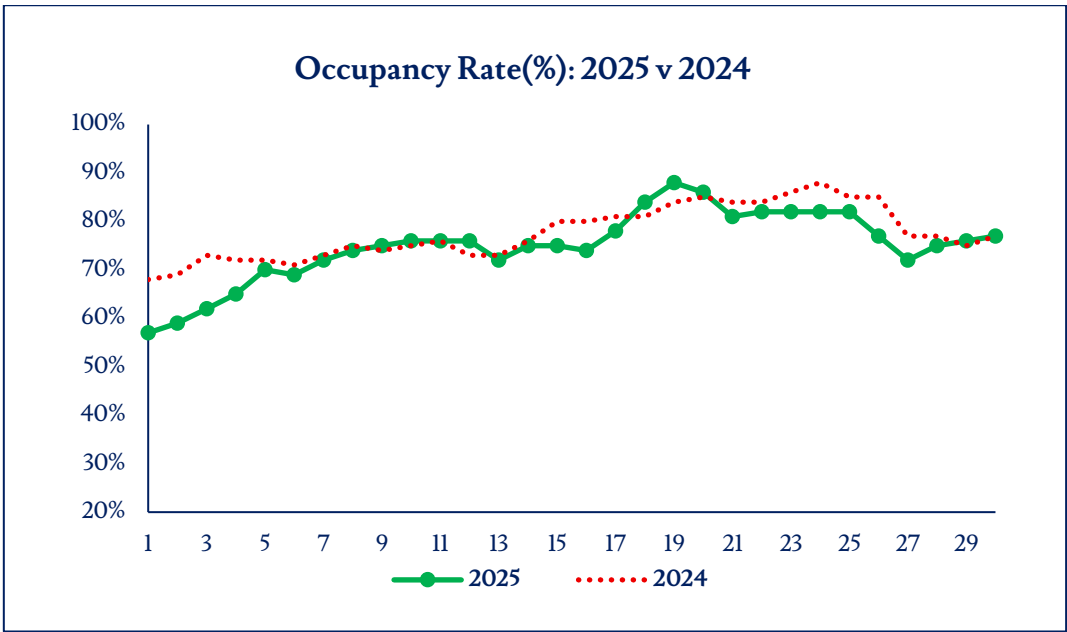
This report provides an overview of Fiji’s accommodation sector for April, based on data submitted by STR-participating properties.

Key Metrics:

Metric	April '25	April '24	Change
Occupancy (%)	75%	78%	-4%
Average Daily Rate	\$622	\$578	+8%
RevPAR	\$471	\$449	+5%
Supply	9,245	9,115	+1%
Demand	6,919	7,075	-2%
Revenue	\$4,362,753	\$4,091,151	+7%

Performance Overview

Properties operated at an average occupancy of 75% in April, down 4% from the same month last year. Occupancy ranged between 57% and 76% during the first half of the month, before strengthening in the latter weeks and peaking at 88%.



Rate and Revenue Trends

The Average Daily Rate (ADR) for April was \$622, up 8% compared to April 2024, indicating continued pricing strength as demand improved toward the latter part of the month. RevPAR increased to \$471, supported by higher rates and stronger occupancy in the second half of April.

April marked a clear recovery from the softer first quarter, with stronger late-month performance driving gains in rate and revenue. For the industry, this highlights opportunities to maximise yield during peak periods, particularly around school holidays and event-driven travel, even when overall demand remains slightly below previous levels.

