

Monthly Accommodation Report March Insights

This report provides an overview of Fiji’s accommodation sector for March, based on data submitted by STR-participating properties.

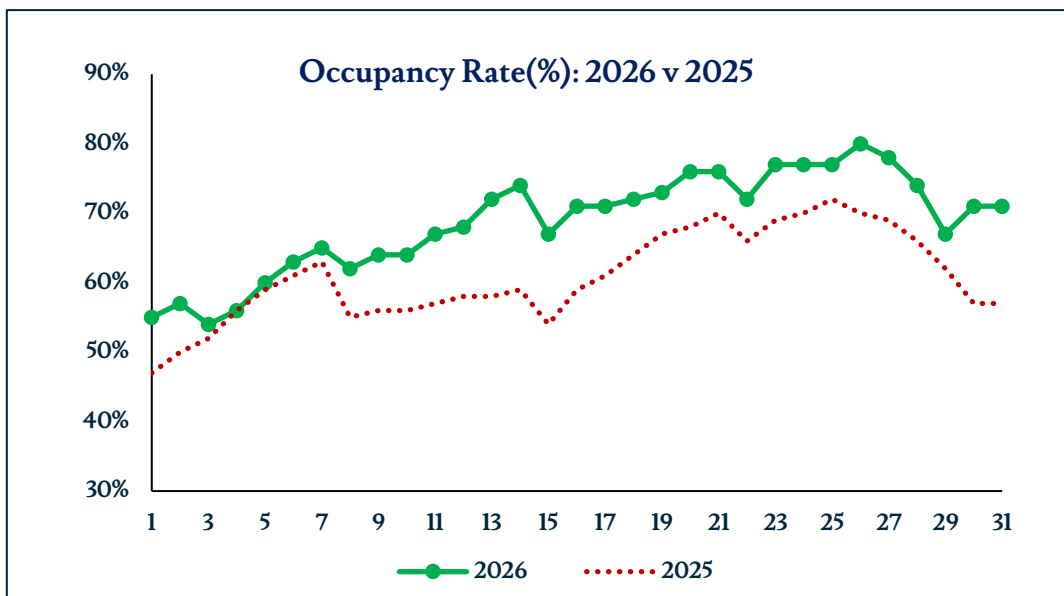
Key Metrics:

Metric	March '26	March '25	Change
Occupancy (%)	69%	61%	+13%
Average Daily Rate	\$462	\$448	+3%
RevPAR	\$319	\$273	+17%
Supply	9,087	8,985	+1%
Demand	6,236	5,472	+14%
Revenue	\$2,899,014	\$2,451,606	+18%

Performance Overview

March recorded a strong uplift in overall performance, with occupancy averaging 69%, up 13% year-on-year. The month opened in the mid-50% range before building steadily through the first half as demand strengthened.

Mid-month performance was notably stronger, with occupancy lifting into the mid-70% range, supported by improved booking activity across key properties. The latter part of the month saw a brief peak, reaching close to 80%, before settling back into the high 60s to low 70s as demand normalised towards month-end.



Rate and Revenue Trends

Average Daily Rate (ADR) for March stood at \$462, reflecting a 3% increase compared to March 2025. While rate growth remained moderate, it was supported by stronger demand conditions. RevPAR reached \$319, representing a 17% year-on-year increase, driven primarily by higher occupancy and sustained demand throughout the month. Total revenue for March increased to \$2.9 million, up 18% compared to the same period last year, reflecting the combined impact of stronger volumes and stable pricing.

March delivered a solid performance, underpinned by sustained demand growth and improved occupancy levels. The month reflected stronger trading conditions across most of the period, with revenue growth primarily volume-led rather than rate-driven