

Monthly Accommodation Report February Insights

This report provides an overview of Fiji’s accommodation sector for February, based on data submitted by STR-participating properties.

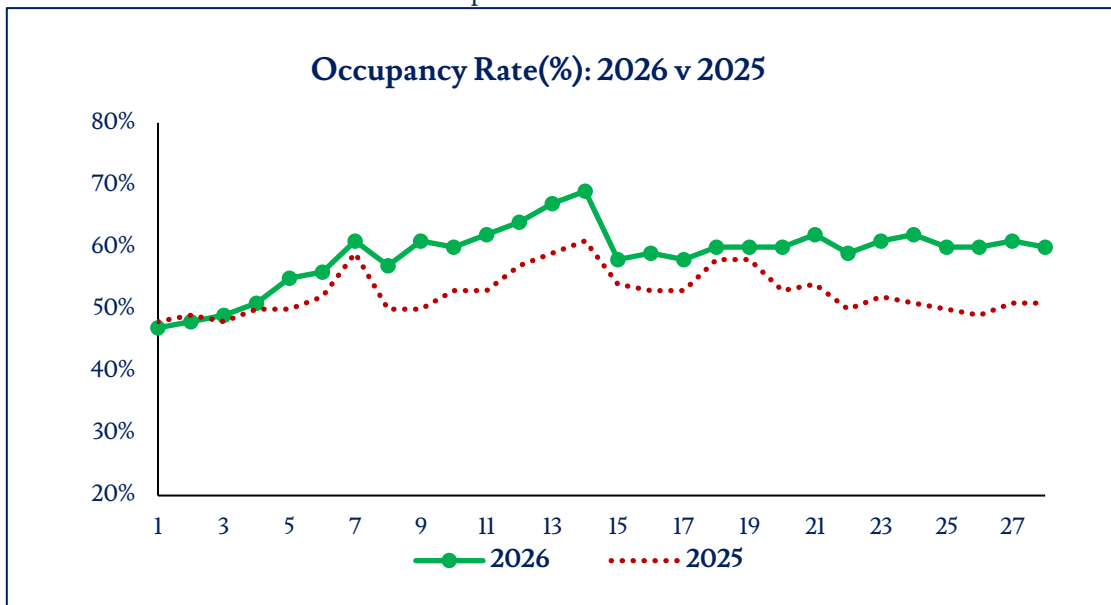
Key Metrics:

Metric	February ‘26	February ‘25	Change
Occupancy (%)	59%	53%	+12%
Average Daily Rate	\$423	\$444	-5%
RevPAR	\$248	\$234	+6%
Supply	9,096	8,978	+1%
Demand	5,345	4,730	+13%
Revenue	\$2,259,721	\$2,097,892	+8%

Performance Overview

Properties achieved an average occupancy of 59% in February, up 12% compared to February 2025. Occupancy began the month at softer levels, with performance in the high 40% range, before gradually strengthening through the first week as demand improved.

Mid-month marked the strongest period of performance, with occupancy peaking in the high 60s to around 69%, reflecting a temporary uplift in travel activity and booking momentum. Towards the latter part of the month, occupancy stabilised in the high 50s to low 60s, indicating a mild easing following the mid-month peak but overall more consistent demand compared to the start of the month.



Rate and Revenue Trends

The Average Daily Rate (ADR) for February was \$423, down 5% compared to February 2025, indicating softer pricing conditions despite stronger demand levels. RevPAR reached \$248, reflecting moderate growth driven primarily by higher occupancy and demand.

Total revenue for the month increased to \$2.26 million, up 8% year-on-year. This growth was supported by a notable increase in demand, which offset the decline in average daily rates.

February reflected steady underlying demand growth, with improved occupancy and revenue despite softer pricing conditions. The month showed a more balanced trading pattern compared to January, indicating a stable mid-season period for the sector.