

Monthly Accommodation Report  
February Insights

This report provides an overview of Fiji’s accommodation sector for February, based on data submitted by STR-participating properties.

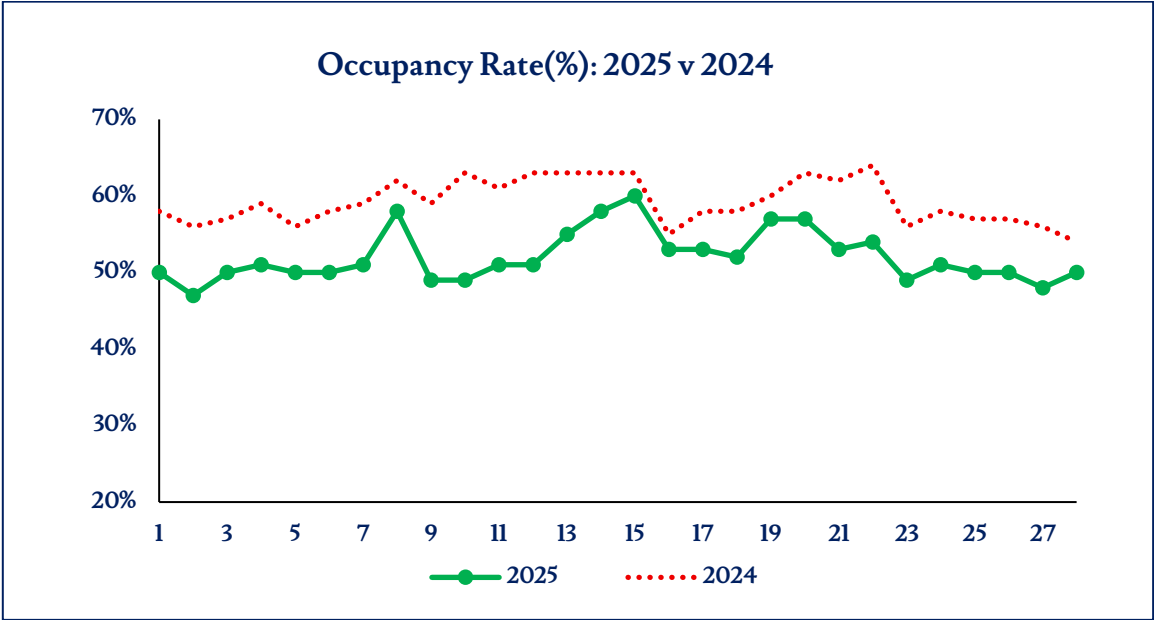
Key Metrics:

Metric	February ‘25	February ‘24	Change
Occupancy (%)	52%	59%	-11%
Average Daily Rate	\$449	\$410	+9%
RevPAR	\$233	\$241	-3%
Supply	9,193	9,040	+2%
Demand	4,775	5,303	-10%
Revenue	\$2,141,337	\$2,177,602	-2%

Performance Overview

Properties operated at an average occupancy of 52% in February, down 11% from the same time last year. As expected for this shoulder period, occupancy sat mostly in the high-40s to low-50s throughout the month. There was a small lift around the 14th and 15th, reaching 58% and 60%, before returning to typical February levels.

Supply increased slightly (+2%), while demand softened in line with seasonal trends.



Rate and Revenue Trends

ADR averaged \$449 for the month. While this is lower than January, it remains higher than February 2024. RevPAR was \$233, a slight decrease from last year. Total average revenue for February was \$2.1 million.