



# Sponsorship Prospectus 2025





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# About (FTE)

An annual event that brings together tourism professionals, travel trade, and industry stakeholders from around the globe to promote Fiji as a premier travel destination. This event provides a unique platform for networking, showcasing products and services, and fostering partnerships that drive tourism in the country. We invite you to become a sponsor of this prestigious event and join us in promoting the beauty and culture of Fiji.

Partnering with the Fiji Tourism Exchange provides an exceptional opportunity to showcase your brand to a targeted audience of tourism professionals and decision-makers. Your support will not only enhance your visibility but also contribute to the growth and development of Fiji's tourism industry.

We offer several sponsorship tiers to accommodate different levels of investment and engagement. With each tier providing unique benefits and visibility opportunities.







# FTE is Fiji's Premier Tourism Industry Event.

This event provides a unique platform for networking, showcasing products and services, and fostering partnerships that drive tourism growth in Fiji.

**650+**  
ATTENDEES  
IN 2024

**3 DAY**  
NETWORKING  
EXTRAVAGANZA

**11-13 MAY**  
2025 FTE

## WHY SPONSOR

Join us at FTE 2025 – create connections that elevate your potential!

### **Decision Makers:**

Direct access to key decision makers from global & local tourism industry.

### **Market Positioning:**

Company recognition as a market leader poised for business.

### **Brand Reinforcement:**

Strengthen your brand presence and stand out in the market.

### **Extensive Networking:**

Access to 90+ exhibiting companies, 300+ sellers, and 100+ international buyers & media.

### **B2B Engagement:**

Grow your business acumen through 1:1 meetings & exhibition

### **Multifaceted Opportunities:**

Leverage opportunities through networking, media exposure, technology, and event activations.





# Partnership Opportunities



# Opening Night Cocktail Partner.

VALUE **FJD \$150,000**

The Fiji Tourism Exchange is an excellent platform to not just increase brand awareness of your company but also provides a great opportunity to leverage networking and connectivity activities with a combination of global and local attendees. Have your brand visible across the main exhibition areas and across the various digital platforms for the event.

## Booth Specifications:

- Standard 3m x 2.4m Booth Shell with power and basic lighting
- Booth artwork, branding, and custom furniture at the partner's own cost

## Passes:

- (x3) Exhibition Passes: Access to exhibition, all meals in the official program, and evening functions
- (x6) VIP Passes: Access to exhibition, all meals in the official program, and evening functions

## Accommodation:

- (x3) Single Rooms inclusive of breakfast for 3 nights at selected accommodation (at the discretion of Tourism Fiji)

## Exclusive Benefits:

- Access to an exclusive area at the evening function for VIPs
- Unlimited Food and Beverage during the event
- Brand visibility across the main event venue (partner to supply banners and collateral)
- PR media announcements/opportunities

## Digital Presence:

- 60-second video ad played across various digital screens during the event
- Logo placement and (x1) full-page advertisement in FTE E-Directory
- Link to partner's website on the event app, event website, and all digital advert spaces

## Promotional Items:

- (x2) Pocket Sized promotional item for inclusion in delegate gift bags

# Closing Networking Event Partners.

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## Promotional Items:

- (x2) Pocket Sized promotional item for inclusion in delegate gift bags



# Ministers Breakfast.

VALUE **FJD \$20,000**

Enjoy an exclusive audience of business decision makers at an inimitable continental breakfast event. A specially designed and unique experience for you to share your insights and discuss potential opportunities for future or current business partnerships. This will also include the presence and a speech from the Deputy Prime Minister and Minister of Tourism and Civil Aviation.

## **Passes:**

- (x1) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **Room Set-up:**

- Have a designated room set-up for breakfast on the 12th May.
- Timings and flow of the breakfast to be discussed with organiser.

## **FTE E-Directory Advert (Half page):**

- (x1) half page feature in the FTE E- Directory:

## **Exclusive Benefits:**

- Access to various Hotel & Resort senior management personal for an exclusive presentation/discussion.
- Fully Themed and Branded room to your preferred likings, at your own arrangements.

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces

## **Promotional Items:**

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags

# Chairmans Breakfast.

VALUE **FJD \$20,000**

Enjoy an exclusive audience of business decision makers at an inimitable continental breakfast event. A specially designed and unique experience for you to share your insights and discuss potential opportunities for future or current business partnerships. This will also include the presence and a speech from the Chairman of the Tourism Fiji Board.

## **Passes:**

- (x1) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **Room Set-up:**

- Have a designated room set-up for breakfast on the 12th May.
- Timings and flow of the breakfast to be discussed with organiser.

## **FTE E-Directory Advert (Half page):**

- (x1) half page feature in the FTE E- Directory:

## **Exclusive Benefits:**

- Access to various Hotel & Resort senior management personal for an exclusive presentation/discussion.
- Fully Themed and Branded room to your preferred likings, at your own arrangements.

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces

## **Promotional Items:**

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags



# Morning Tea Break Partner.

VALUE **FJD \$40,000**  
**2 SPOTS AVAILABLE**

## **Passes:**

- (x3) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **Activations:**

- Get your branding presence amplified during a morning or afternoon tea break

## **FTE E-Directory Advert**

### **(Half page):**

- (x1) half page feature in the FTE E- Directory:

## **Exclusive Benefits:**

- Access to all attendees in one area, all at one time to amplify your brand presence.

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces
- 30-sec video played across various digital media at the event venues.

## **Promotional Items:**

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags

# Afternoon Tea Break Partner.

VALUE **FJD \$40,000**

**2 SPOTS AVAILABLE**

## **Passes:**

- (x3) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **Activations:**

- Get your branding presence amplified during a morning or afternoon tea break

## **FTE E-Directory Advert**

### **(Half page):**

- (x1) half page feature in the FTE E- Directory:

## **Exclusive Benefits:**

- Access to all attendees in one area, all at one time to amplify your brand presence.

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces
- 30-sec video played across various digital media at the event venues.

## **Promotional Items:**

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags



# Cocktail Partner.

VALUE **FJD \$30,000**

Sponsor a cocktail for an exclusive invited group. Theme and brand it how you prefer that best showcases your business.

## **Passes:**

- (x3) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **Exclusive Access:**

- Exclusively host a cocktail function on the night or afternoon of 12th May.

## **FTE E-Directory Advert (1/4 page):**

- (x1) ¼ page feature in the FTE E- Directory:

## **Branding Visibility:**

- Branding across allocated spots around the main exhibition.
- PR media announcements/opportunities

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces
- 15-sec video played across various digital media at the event venues.

## **Promotional Items:**

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags

# Uniform Partner.

VALUE **FJD \$30,000**

Feature your brand and product across the main exhibition and event.

Increase your brand visibility amongst all attendees as you will be seen everywhere on all the Tourism Fiji Team and support staff. A definite head turner and/or conversation starter.

## Passes:

- (x3) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## Activation Area:

- A trestle table and 2 chairs.
- Any other decorations or displays to be provided by partner.

## FTE E-Directory Advert (1/4 page):

- (x1) ¼ page feature in the FTE E- Directory:

## Branding Visibility:

- Branding across allocated spots around the main exhibition.
- PR media announcements /opportunities

## Digital Presence:

- Link to partner's website on the event app, event website, and all digital advert spaces
- 15-sec video played across various digital media at the event venues.

## Promotional Items:

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags



# Swag Bag Partner.

VALUE **FJD \$25,000**

Extend your brand visibility, not just in Fiji but with a global footprint of all delegates taking one back to another part of the world that they have visited from.

## **Passes:**

- (x2) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **FTE Co-Branding:**

- Co-brand 500-550 delegate bags which is distributed to all attendees.

## **FTE E-Directory Advert (1/4 page):**

- (x1) ¼ page feature in the FTE E- Directory:

## **Branding Visibility:**

- Branding across allocated spots around the main exhibition.
- PR media announcements /opportunities

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces
- 15-sec video played across various digital media at the event venues.

## **Promotional Items:**

- (x1) Pocket Sized promotional item for inclusion in delegate gift bags

# Product Placement Partner.

VALUE **FJD \$25,000**

Feature your brand and product at the main exhibition.

Increase your brand visibility amongst all attendees as you will be located in a heavy foot traffic area.

## Passes:

- (x2) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## Activation Area:

- A trestle table and 2 chairs.
- Any other decorations or displays to be provided by partner.

## FTE E-Directory Advert (1/4 page):

- (x1) ¼ page feature in the FTE E- Directory:

## Branding Visibility:

- Branding across allocated spots around the main exhibition.
- PR media announcements /opportunities

## Digital Presence:

- Link to partner's website on the event app, event website, and all digital advert spaces
- 15-sec video played across various digital media at the event venues.



# VIP Sponsors Lounge Partner.

VALUE **FJD \$20,000**

Feature your brand and product at a designated sponsors VIP lounge area. A great opportunity to leverage the partnerships of other major stakeholders of the event.

## **Passes:**

- (x2) VIP Pass: Includes access to exhibition, all meals in the official program, and evening functions

## **Activation Area:**

- Theme and brand the allocated VIP area to display and showcase your brand.
- All branding and decoration will be at the cost of sponsor.

## **FTE E-Directory Advert (1/4 page):**

- (x1) ¼ page feature in the FTE E- Directory:

## **Branding Visibility:**

- Branding across allocated spots around the main exhibition.
- PR media announcements /opportunities

## **Digital Presence:**

- Link to partner's website on the event app, event website, and all digital advert spaces
- 15-sec video played across various digital media at the event venues.

# Custom Partnership.

POA\* – Pricing to be tailored to create a bespoke package

We understand that the opportunity to be unique and stand out amongst the rest, is key for business. Events provide an excellent platform to gain brand visibility and create an impact on its attendees.

Speak to our team and let's work together to design your special package.

Interested in being part of one of Fiji's premier annual tourism industry events and would like to learn more about other opportunities on how you can get involved.

We would be happy to discuss with you to better understand your business objectives. This will help us create and present you with option(s) for a bespoke partnership package.

These are some of the general benefits for partners:

- Event Passes
- Digital and PR opportunities
- Brand Visibility & Placement
- Visuals
- Product Display
- Merchandise
- Advertisement
- Networking Opportunities



# Next Steps

We invite you to join us as a sponsor for the Fiji Tourism Exchange. Your partnership will play a crucial role in the success of this event and the promotion of Fiji as a premier travel destination.

We are excited about the possibility of partnering with you and look forward to creating a successful event together.

Thank you for considering this opportunity to support Fiji's vibrant tourism industry!

Contact the Tourism Fiji Events team today on:

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# Vinaka

